



24TH WORLD  
**PETROLEUM  
CONGRESS**  
**2023**  
CALGARY | CANADA

ENERGY TRANSITION:

THE PATH TO NET ZERO

# Exhibitor E-Zone Guide

For any queries email: [abeeha@wpccanada.com](mailto:abeeha@wpccanada.com)

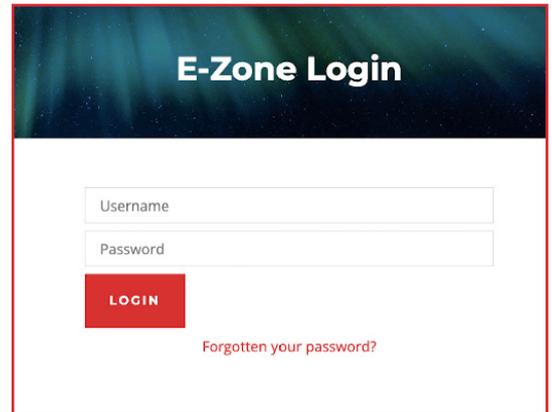
Welcome to the E-Zone portal.

Build your exhibitor profile, make connections and effectively promote your participation by using our marketing toolkit to enhance your visibility at the 24th World Petroleum Congress.

## STEPS TO FOLLOW

1. Visit the login page and enter your login details

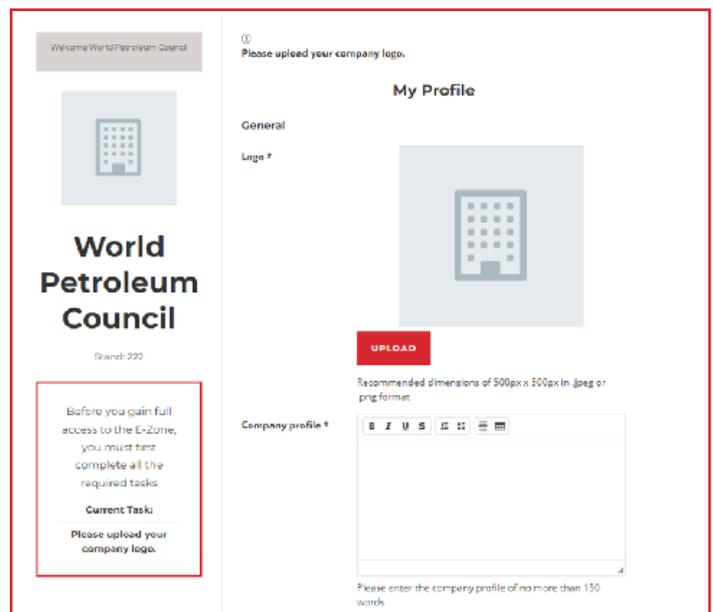
[24wpc.com/e-zone-login-page](https://24wpc.com/e-zone-login-page)



The screenshot shows the 'E-Zone Login' page. It features a dark blue header with the title 'E-Zone Login'. Below the header, there are two input fields: 'Username' and 'Password'. A red 'LOGIN' button is positioned below the password field. To the right of the button, there is a link that says 'Forgotten your password?'.

2. Once logged in, your portal will automatically open

> [Upload your logo here](#)



The screenshot shows the exhibitor profile page. On the left, there is a header 'Welcome World Petroleum Council' and a placeholder for a logo. Below this is the 'World Petroleum Council' logo and a search bar with 'Search: 222'. A red-bordered box highlights a message: 'Before you gain full access to the E-Zone, you must first complete all the required tasks. Current Task: Please upload your company logo.' On the right, there is a 'My Profile' section with a 'General' tab. It shows a 'Logo #' field with a placeholder and a red 'UPLOAD' button. Below this, it says 'Recommended dimensions of 500px x 500px in .jpg or png format'. There is a 'Company profile #' field with a rich text editor and a note: 'Please enter the company profile of no more than 150 words'.

3. Add your company description here

> **Add your company profile of no more than 150 words**

**Company profile \***

B I U S
☰ ☲ ☱
☰ ☲ ☱
☰ ☲ ☱

Please enter the company profile of no more than 150 words

4. Upload your address and website here

**Address Line 1**

**Address Line 2**

**Town/City \***

**Country \***

**Website URL \***

5. Upload your email and contact number here. Please ensure you enter a valid email and contact number, as visitor enquiry notifications will be emailed to you.

**Email ID \***

**Contact Number \***

**Point of Contact**

**Email**

Visitor request emails will be sent to this email address. If left empty, all contacts will receive visitor request emails

6. Fill the social media fields here

<b>Facebook</b>	<input type="text"/>
	Please enter a valid URL including http(s)://
<b>Instagram</b>	<input type="text"/>
	Please enter a valid URL including http(s)://
<b>LinkedIn</b>	<input type="text"/>
	Please enter a valid URL including http(s)://
<b>Twitter</b>	<input type="text"/>
	Please enter a valid URL including http(s)://
<b>YouTube</b>	<input type="text"/>
	Please enter a valid URL including http(s)://

7. Update all marketing related fields

Welcome World Petroleum Council



## World Petroleum Council

Stand: 222

- Home
- Task List
- My Messages
- My Profile
- Add Press Releases
- Add a Short Video
- Add Photos
- View Profile

Your profile is **92%** complete

- > Add your marketing collaterals\*
- > Enquiries from visitors will appear here\*
- > Edit your company details\*
- > Ensure to add atleast one press release
- > Add a short company video
- > Add upto 5 photos
- > Preview your profile page on the website\*

**\*Mandatory Fields**

## 8. Task List

This will show you a list of tasks that you have completed and not completed on your E-Zone portal.

### Task List

Your profile is **92%** completed!  
(Items marked with a ✓ are completed)

- Please upload your company logo.** \_\_\_\_\_
- Please enter your company profile. \_\_\_\_\_
- Please enter your email address: \_\_\_\_\_
- Please enter your email address: \_\_\_\_\_
- Please enter your contact number. \_\_\_\_\_
- Please add your Facebook profile. \_\_\_\_\_
- Please add your Instagram profile. \_\_\_\_\_
- Please add your LinkedIn profile. \_\_\_\_\_
- Please add a short video: \_\_\_\_\_
- Please enter your Press Releases: \_\_\_\_\_
- Please add your YouTube channel.** \_\_\_\_\_
- Please add 1 library entry \_\_\_\_\_

## 9. My Messages

This is where you can find all your enquiries from visitors. You will also receive a notification regarding the enquiry on the email you have included in step 5

### My Messages

EXPORT MESSAGES TO EXCEL

27/Apr/23 05:56 - **Betty** ([info@abcd.com](mailto:info@abcd.com)):

Hi! This is Betty from ABCD company. We wish to set up a meeting with your management. Please let me know when this is possible at your earliest convenience.

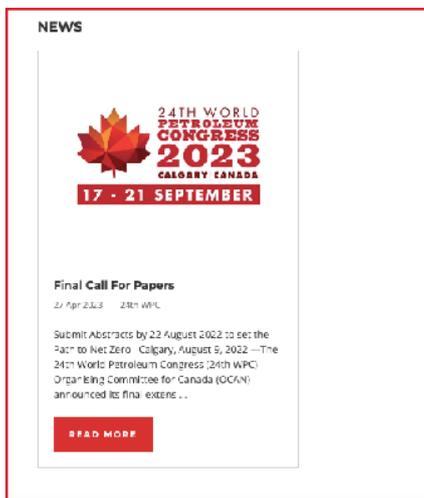
You can also export your messages from the portal.

**EXPORT MESSAGES TO EXCEL**

## 10. Adding Press Releases

You can add press releases related to your company here.

This will be displayed on your exhibitor profile.



### Add New/Edit Press Releases

**Title A**

**Date**

**Author**

**Featured Image** SELECT FILES

**Featured Image Caption**

**Image Display**  
 cover  
 contain  
 default

**Objective**

**Abstract**

**Intro Text**

**Description**

**Video**

Place your embed code here

CANCEL
SUBMIT

## 11. Adding a Short Video

You can add one short company video here.

### Add New/Edit Short Video

**Title \***

**Date**

**Author**

**Video Url**

**Video Embed Code**

**Featured Image** SELECT FILES

**Image Display**

- cover
- contain
- default

**Objective**

**Abstract**

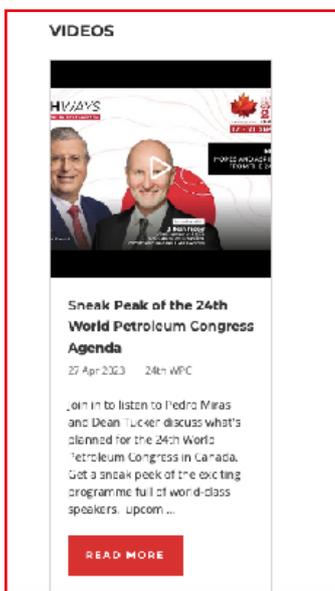
B I U S ;- :: ≡ ☰

**Description**

B I U S ;- :: ≡ ☰

CANCEL
SUBMIT

This will be displayed on your exhibitor profile.



## 12. Adding Photos

You can add up to 10 photos related to your company here.

### Add New/Edit Photos

**Title \***

**Date**

**Author**

**Featured Image \*** SELECT FILES

**Supporting Image 1** SELECT FILES

**Supporting Image 2** SELECT FILES

**Image Display**

cover

contain

default

**Abstract**

**B I U S** | = : : ≡ ☰

**Description**

**B I U S** | = : : ≡ ☰

CANCEL
SUBMIT

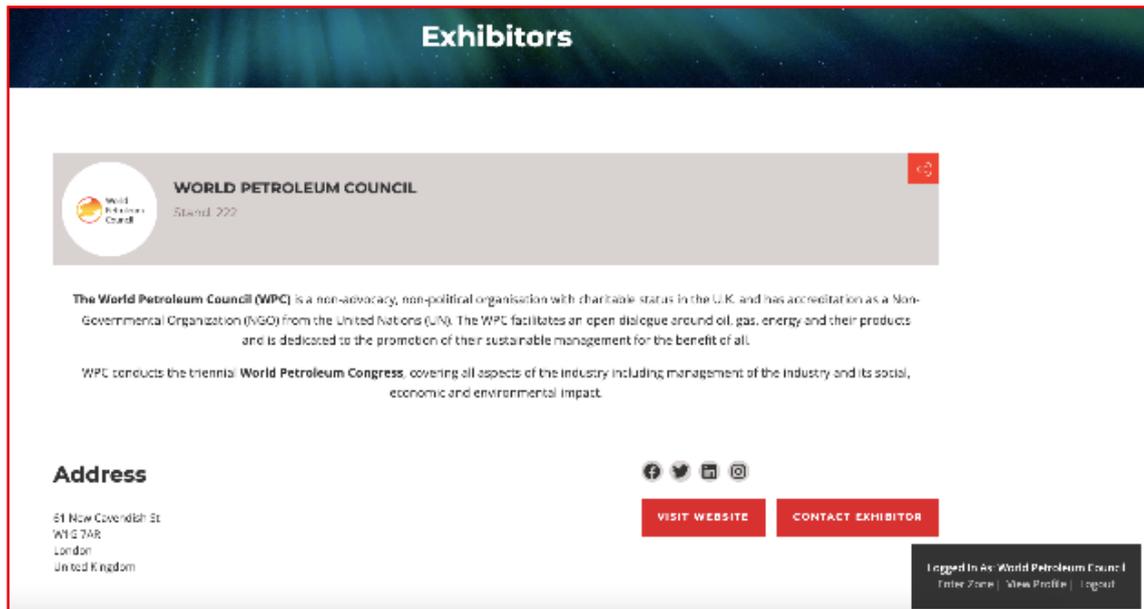
These will be displayed on your exhibitor profile.

**PHOTOS**

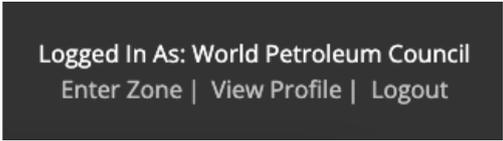
 <p><b>21st World Petroleum Congress, Moscow, Russia</b> 27 Apr 2023</p> <p>From the 15-19 June 2014 Russia hosted the 21st World Petroleum Congress in Moscow. With over 5000 delegates and exhibition space of more than 50,000 sqm, this Congress once again cemented its role as ...</p> <p style="text-align: center; background-color: red; color: white; padding: 2px 5px;">READ MORE</p>	 <p><b>22nd World Petroleum Congress, Istanbul, Turkey</b> 27 Apr 2023</p> <p>Known as the "Olympics of the oil and gas sector" the World Petroleum Congress remains the largest international petroleum Congress. The 22nd edition of the World Petroleum Congress was hosted in Ist ...</p> <p style="text-align: center; background-color: red; color: white; padding: 2px 5px;">READ MORE</p>	 <p><b>23rd World Petroleum Congress, Houston, United States</b> 27 Apr 2023</p> <p>The theme for the 23rd World Petroleum Congress "Innovative Energy Solutions" aims to the vision of the oil and gas sectors contribution to a changing world. As our society grows and transforms at un ...</p> <p style="text-align: center; background-color: red; color: white; padding: 2px 5px;">READ MORE</p>	 <p><b>24th World Petroleum Congress, Calgary, Canada</b> 27 Apr 2023</p> <p>The 24th edition of the World Petroleum Congress will prove to be an important bridge between the traditional energy sector and a more carbon neutral industry over the next twenty five years. Many imp ...</p> <p style="text-align: center; background-color: red; color: white; padding: 2px 5px;">READ MORE</p>
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### 13. View Profile

This will redirect you to what your profile will look like on the website.



The screenshot shows the 'Exhibitors' section of a website. At the top, there is a header with the word 'Exhibitors' in white on a dark blue background. Below this is a profile card for the 'WORLD PETROLEUM COUNCIL' with a circular logo and the text 'Stand: 202'. The card includes a description of the organization and its mission. Below the card, there is an 'Address' section with the text '61 New Cavendish St, W1G 7AR, London, United Kingdom'. To the right of the address are social media icons for Facebook, Twitter, LinkedIn, and Instagram. Below the icons are two red buttons: 'VISIT WEBSITE' and 'CONTACT EXHIBITOR'. In the bottom right corner of the profile card, there is a dark grey box with the text 'Logged In As: World Petroleum Council' and links for 'Enter Zone', 'View Profile', and 'Logout'.



Logged In As: World Petroleum Council  
Enter Zone | View Profile | Logout

**Enter E-Zone >** Leads to main menu

**View Profile >** View of your page on the website



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